

Ideas In2 Action Ltd
Product Design & R&D Pricing Structure

Initial consultation or project proposal meeting	Free-of-Charge
Developing a working contract	Free-of-Charge
Estimates and tenders	Free-of-Charge
Design work following on from contract (charged at 15 minute increments)	£45.00 /hour
Clients may find it advantageous to negotiate a set price for Design, Research & Development work followed by a fixed percentage of any sales made when the product reaches market.	< > £1500 +7%
Prototype modeling - design and make + cost of materials and/or components used charged at cost but will include an admin charge, any VAT & delivery charges from supplier.	£45.00/hour
Rapid Prototyping - 3D Printing	
ABS Material cost	£0.50 /cm ³
+ disposable base platen & breakaway	£10.00
+ machine time	£5.00/hour
Client follow-up meetings	negotiable
Product focus-groups	negotiable
Feasibility validation	negotiable

The above prices are subject to VAT currently charged at 20%